

MEDIA RELEASE

Hoosiers Select the Final Eight Super 46 Sandwiches

Five of the final sandwiches are from restaurants outside of central Indiana

INDIANAPOLIS (January 13, 2012) – The third round of Indiana’s Super 46 Sandwiches has been determined, and five of the eight remaining sandwiches are from restaurants located outside of central Indiana. Voting to determine the final eight lasted a week, and garnered 61,918 votes.

“The Super 46 Sandwich promotion continues to build excitement about local Indiana restaurants,” said Amy Vaughan, director of the Indiana Office of Tourism Development. “After only a few weeks since launching the promotion, Super 46 restaurants are reporting increases in sales and visits from out of town patrons.”

The top eight sandwiches are listed below and include the restaurant it will go up against to determine the final four.

Schnitzelbank’s Bratwurst in Jasper (1) vs.
Hinkle’s Sandwich Shop’s Hamburger in Madison (5)

Papa Roux’s Roast Po’ Boy in Indianapolis (7) vs.
The Streamliner Family Restaurant’s Ultimate Grilled Tenderloin in Rochester (3)

Nickel Plate Bar & Grille’s Breaded Tenderloin in Fishers (6) vs.
Triple XXX Family Restaurant’s Duane Purvis All-American in West Lafayette (2)

Rock Cola 50s Café’s Mile High Club Sandwich in Indianapolis (8) vs.
Fair Oaks Dairy’s Grilled Cheese Sandwich in Fair Oaks (13)

The Super 46 Sandwich promotion was launched by the Indiana Office of Tourism Development, the Indianapolis Super Bowl Host Committee and the publishers of Indianapolis Monthly, to showcase Indiana foods and restaurants to Super Bowl visitors.

Voting for the Super 46 Sandwiches will continue in a bracket-style playoff that coincides with the NFL Playoffs. Voting to determine the final four sandwiches will continue at Super46.com. Each visitor to the site may only vote once per round. Below is the voting schedule for the remaining rounds:

- Round 2 DIVISIONAL (8 sandwiches, 4 matchups) from 10 a.m. on Friday, January 13 - 9:59 a.m. on Friday, January 20
- Round 3 CONFERENCE (4 sandwiches, 2 matchups) from 10 a.m. on Friday, January 20 - 9:59 a.m. on Friday, January 27

- Round 4 SUPER BOWL (2 sandwiches, 1 matchup) from 10 a.m. on Friday, January 27 - 9:59 a.m. on Thursday, February 2

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